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Multnomah Hot Rod Council



58th Portland Roadster Show Biggest & Best Ever!

The 58th edition of the Portland Roadster Show has been put to bed, and from all accounts it was our biggest and best ever.

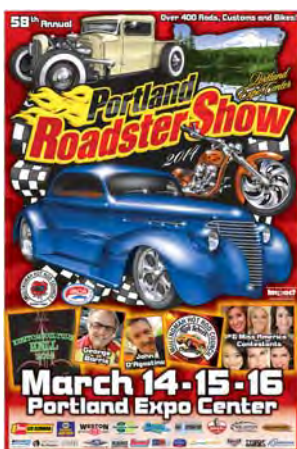
Over 30,000 attended again this year, and we had more cars judged and more ISCA classes entered, then any other show they have done this year.

From the day of move-in, you could sense that it was going to be a special show. With the Kustom Kulture Hall back for a second year, and the edition of the Children's Cancer Center Wagon event, and the Pedal Car Auction it was truly a special show.

Over 460 cars, truck and bikes participated in this year's show, and our ISCA judges thought it was a class a field as they had seen this calendar year. And as mentioned earlier, they had to judge more classes than in any other show they have worked.

The benefit of Show Chairman Duane Caseday and the Portland Roadster Show team attending events like SEMA, the Grand National Roadster Show, and the Sacramento Autorama was evident. The cars that we were able to invite were

top notch, and took home a majority of the major awards. Another benefit of these efforts was a revamping of our awards ceremony, which went faster than ever and without a hitch!



We inducted two cars into our Hall of Fame. Roger & Kathy Hills beautiful 39 Chevy Sedan, and Chuck Laurance's 32 Ford Roadster that once belonged to Bill Peterson.

We also inducted 3 new Honorary Members. Mitch Kim, Mark Mathias, and Show Chairman Duane Caseday are all very worth of joining this exclusive group, for their contributions to our hobby, the PRS, and our community.

The thing that sets the PRS apart from the other national shows is that ours is still the only 100% volunteer ran show. Once again, members of the MHRC stepped up and did an amazing job! Last year Move out went as smoothly as move in, and the reports from all of the exhibitors, sponsors, and vendors have been positive. Last year we said it would be hard to top the 57th and we did. We have another monument task ahead of us, but are confident under the leadership of Duane Caseday that the sky is the limit.

Pedal Car Auction a Success

A new event at this year's Portland Roadster Show was our Pedal Car Auction. The brainchild of Show Director Duane Caseday, pedal cars were given to local high school and college automotive programs for customization with the only criteria that they still pedal. The results were outstanding, and the cars were auctioned off on Sunday along with some contributions from pinstripers participating in the Brush Bash.



Photo by Brian Weber

The event raised over \$4000, and the funds will be divided equally amongst the participating automotive programs. Participating schools have already said they want to participate again, as well as new schools are jumping on board. Thanks to all who helped make the event happen. Especially some of our ISCA Judges, and Little Miss Portland Roadster Show Lily Bennett.

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Photo by Brian Weber

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From Your Multnomah Hot Rod Council President -

Mike Itel



The 57th Portland Roadster Show was just one year ago and had set a high bar for

quality and was being called one of the top shows in the country. The question is, how do you improve on it? Well, that was answered by Show Chairman Duane Caseday, and the Roadster Show team as they put a 58th Portland Roadster Show that received raving reviews from all the participants, vendors, sponsors, and especially our celebrity guests George Barris and John D' Agostino who are great ambassadors of the show. The seven ISCA judges led by Ron Lucas echoed the same sentiment. This year's show was the very best that they had seen in the entire country for quality, and a complete show. This year's souvenir program consisted of 79 pages, the largest of all of the shows in the country!

Special thanks to Jim Lattanzio from Precision Images for the hard work and great design, and for all who helped to sell the ads that make this large of a souvenir program possible. Our Portland Roadster Show souvenir programs are truly a collectible and a keepsake.

The move-in and move-out went smooth and the weather was almost perfect for this year's show. Our celebrity guests George Barris, John D' Agostino, Candy Clark, Cindy Williams and the six Miss America State title holders along with Oregon's own Katie Harman Miss America 2002, were a perfect combination for the show. This year's High School Challenge had 27 high schools participating which is a testament to Larry Maynard's hard work during the year working with the high schools. The Kustom Kulture Hall was a success and continues to be a great addition to the show. A special thank you to the Driven Dead Car Club for coordinating the Kustom Kulture Hall.

This year's Portland Roadster Show was honored to have our own special celebrities

which are Lily Bennett, Little Miss Portland Roadster Show and Duane Caseday, Show Chairman. A special table was setup for Lily and Duane at the Les Schwab booth where they both signed autographs and collected donations for this year's toy run at the Randall Children hospital in December. Lily and Duane raised a total of nearly \$5,000 by the end of the show. Congratulations Lily and Duane for ensuring this year's toy run will be a success, and bring joy to children who won't be home for the Christmas season.

We added two new events at this year's show that also proved to be a great success. Local area high school and college automotive programs faced off in a pedal car build competition, and our own MHRC member clubs sponsored wagons for local children suffering with cancer. The wagons had been customized with paint and graphics, and then 16 children were on hand to pick out the wagon that they liked. They were then personalized by the pin strippers participating in our annual Brush Bass. The customized pedal cars and some donated pin striping art were then auctioned off with the assistance of some of our ISCA Judges (many thanks!) and Duane and Lily. The auction was a huge success, raising over \$4,000 was raised, that was then divided amongst the participating automotive programs. Duane and Larry Maynard now have requests from all the automotive programs that participated, to do so again next year at our 59th Portland Roadster Show.

Our awards ceremony this year was by far the best that has been produced at the Portland Roadster Show. The photography work by David Jothen was outstanding and the awards computer program by Brandon Kumm ran flawlessly. The awards ceremony was completed in two and one-half hours, record time! This year's ceremony opened with Katie Harman singing the National Anthem and serving as CO-MC along with Duke Edwards, the voice of the Portland Roadster show. The six Miss America State Title holders handed out 300 Awards to the lucky winners, who each had their picture taken with the ladies. Ron Lucas and the ISCA

judges stated that this awards ceremony was a class ceremony and the best that they have seen especially with the addition of the Miss America State Title holders, and added that Katie Harman and Duke Edwards did an outstanding job of announcing the winners.

Another significant part of the awards was the announcement of our Hall of Fame inductees for 2014. Two vehicles were inducted, the 1939 Chevy of Roger and Kathy Hill, and the 1932 Ford Roadster owned by Chuck Laurence and dedicated to the memory of Bill Peterson. In addition Mitch Kim, Mark Mathias and our own Portland Roadster Show Chairman Duane Caseday were inducted as Honorary Members of the Portland Roadster Show Hall of Fame for 2014.

As I walked back to the show office after the awards every participant that approached me acknowledged what a fantastic show it was, and wanted to be part of next year's event. What a testament to the 58th Portland Roadster Show.

Finally there are many individuals to thank for this year's outstanding Portland Roadster Show. To name a few Duane Caseday (Show Chairman), Ginny Caseday (Floor Design), David Jothen (Assistant Show Chair, Program and Photographer), Bryan Faker and Tait Harrison (Volunteer Coordinators), Marlene and Bob Miller (Show Office), Jodi Ross (Souvenir Booth), Brandon Kumm (Awards), and Mike and Pat Conn for their support. There are many more individuals who helped make this year's show happen, and I want to personally thank everyone who played a role in making this year's Portland Roadster Show the best in the country.

Thank You for the opportunity to be your MHRC President, and to work with such great people!

Mike



Anyone interested in joining Larry & Darlene Maynard on May 3rd with the delivery of the Teddy Bears to the Ronald McDonald House, that were donated by the MHRC, please contact them at 503-630-6244 for details.

Major Awards at the 58th Portland Roadster Show



2014 Hall of Fame Inductees



Kustom Kulture Hall 2014



FOX 12 Good Day Oregon Shoot



High School Challenge



Good Day Oregon at the Portland Roadster Show



Celebrities at the Portland Roadster Show





Children's Cancer Center Wagon Event at the 2014 PRS





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www.portlandroadstershow.com

DRAGIN NEWSLETTER SUBMISSIONS:

NEWS@MHRC.ORG

Phone: 503-232-4567

Fax: 360-891-3719

Newsletter Editor: David Jothan

Email: news@mhrc.org

MHRC President	Mike Itel	president@mhrc.org
MHRC Vice President	Bob Miller	vpresident@mhrc.org
MHRC Secretary	David Jothan	secretary@mhrc.org
MHRC Treasurer	Marlene Miller	treasurer@mhrc.org
Portland Roadster Show Chairman	Duane Caseday	prs@mhrc.org
MHRC Sergeant at Arms	Jack Daggett	sergeantatarms@mhrc.org
MHRC Web Master	Mike Nettleingham	webmaster@mhrc.org

Events Calendar courtesy of: www.PDXCarCulture.Com

Visit their site for a complete calendar of all of our local auto related events

April 26th

82nd Ave. Roses Parade & Classic Car Cruise-In
Eastport Plaza
9:00am

May 10th

Portland Tranny
7:00am

May 17th

Jim Dandy's
10:00am
Hosted by: The Road Knights (MHRC)

June 4th

Endless Summer Cruise-In's at Billy Bob's
4:00pm *Weather Permitting
Hosted by: The Pharaohs Street Rodders (MHRC)

June 7th

Skool Dayz Cruise-In
8:00am
Sabin/Schellenburg School Milwaukie, OR

May 3rd

Suburban Spring Cruise-In
Suburban Auto Dealerships-Sandy OR
9:00am

May 10th

Papa's Toys Cornelius OR
10:00am

May 18th

Happy Day's Cruise-In at the Bomber
10:00am
Hosted by: The Associated Fords of the 50's (MHRC)

June 4th

Beaches Cruise-In's
3:00pm *Weather Permitting
Portland International Raceway

June 8th

High Rocks Cruise-In/ High Rocks Pub Gladstone OR
10:00am
Hosted by: The Associated Fords of the 50's (MHRC)